

## Joshua Mamis

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## EXPERIENCE

### Vice President of Community Engagement, United Way of Greater New Haven

Marketing, social media and volunteer services director at leading non-profit organization. Responsible for launching brand messaging strategy, web redesign, implementing social media campaign, and leading volunteer and donor engagement events.

New Haven, Connecticut. (April, 2012 - present.)

### Group Publisher, New Mass. Media

Responsible for managing the *New Haven Advocate*, *Hartford Advocate* and *Fairfield County Weekly*. Duties included hiring and supervising a staff of 40 and managing revenue of approximately \$7 million. Prepared annual plan and expense budgets. Created and planned promotional events and directed marketing efforts.

New Haven and Hartford, Connecticut. (January 2004 - July, 2011.)

### Editor, *New Haven Advocate*/New Mass. Media

Editorial director for an award-winning news and arts weekly newspaper. Responsibilities included story idea generation, editing all articles, coordinating design and managing production. Cultivated and nurtured young writers. Collaborated with other departments on team projects.

New Haven, Connecticut. (January 1993 - January 2004.)

### Partner, Double Click Creative Services

Founded, managed and marketed a desktop publishing business.

Westford, Vermont. (September 1991 - January 1993.)

### Editor, Vermont Vanguard Press

Assigned and edited stories for Vermont's news and arts newspaper.

Burlington, Vermont. (April 1984 - August 1987/March 1989 - September 1990.)

### Associate Editor, *Africa News*

Wrote and assigned articles for bi-weekly periodical covering Africa.

Durham, North Carolina. (August 1987 - March 1988.)

### Arts Editor/Staff Writer, *Vanguard Press*

Managed freelance writers and contributed feature stories.

Burlington, Vermont. (October 1981 - April 1984.)

### Feature Writer, *Nairobi Times/Weekly Review*

Contributed arts reporting and feature stories for Kenya's leading news magazine and Sunday newspaper.

Nairobi, Kenya. (September 1979 - October 1980.)

## CREDITS

### Service

Board of Directors:

*The Arts Council of Greater New Haven, The Institute Library, Greater Hartford Arts Council, and First Night, Hartford.*

### Journalism

Articles have appeared in:

*The New Haven Independent, The Utne Reader, The Los Angeles Reader, Sondheim Review, Montreal Gazette, Barre-Montpelier Times Argus, The Rutland Herald, Sing Out!, Moore's Weekly and The North Carolina Independent.*

### Business Writing

Shearson Lehman Brothers, American Express, Einstein Medical Center, National Funds, IDS Life Insurance.

### Public Relations

Spokesman, Ed Flanagan's 1988 campaign for Vermont Attorney General.

## EDUCATION

B.A. English, University of Redlands, Redlands, California, 1979.

## COMPUTER SKILLS

Proficient in MS Office and social media.

## PERSONAL

Born: July 29, 1957. Married, one child. References available upon request.